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CONSCIOUS-CONTRIBUTION™
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Keynote Description:

Make Your Contribution Count:

Contribute to the World's Sustainable Development Goals and increase
Colleague, Customer, and Collaborator Engagement

What if...

...your business attracts, retains, and engages desired talent? What if you experience customer or client growth? What if you established long-term mutually beneficial collaborators? What if your team is infused with purpose? What if all organizations participated in turning the tide on the most significant issues of our time?

In January 2016, 193 nations came together to set universal targets for the world: Sustainable Development Goals.

Stakeholders want to collaborate with an organization they trust, connect with, and whose values align. Research proves colleagues, collaborators, and customers are increasingly deciding who they want to work with and buy from beyond who has the best product, service, price, or talent management strategy.

So, what Sustainable Development Goal do you connect with? What do you want to check-off the World's to-do list? Let's explore the opportunities and how you can engage all stakeholders in this powerful process.

What will the audience experience during this keynote?

There is no sitting back and relaxing during this keynote. Suzanne will challenge perception, connect the audiences to causes, expose compassion-connections, consider collaborations, and inspire participants to ask, "What role can I and my business play in the checking off an item on the World's to-do list?"

This keynote creates the most significant value to...

Entrepreneurs, small business owners, and leaders of organizations. Anyone who can, or wants to, influence and implement profound change.

Keynote is tailored to theme, audience, and desired outcome.

"It is a message that we all need to hear; it is perfectly timed for the current state of our globe. The keynote is bursting with current research, relate-able examples and practical ideas that I can put into action immediately."

“Suzanne, thank you for a most inspiring, thought-provoking and energizing keynote.”



Infuse participants with a 21- day video series post-presentation

You have invested in a keynote; everyone is pumped, you're pumped, now what?

Add 21 strategic short-videos centred around "Make your Contribution Count" keynote delivered to participants' inbox. While the audience is still feeling energized and considering "what if?" they will be infused with content-rich videos that will complement the core concepts and turn learnings into actions.

1. REINFORCE the critical learnings from the presentation
2. Empower participants to REPEAT the actions required to anchor the learning
3. RESET participants' mindset and behaviours to incorporate what they have learned to make their contribution count for them, their company, and their community.

Couple with an organization panel - bring concepts home.

Interested? Happy to discuss package implementation!

Suzanne's Snapshot...

Suzanne brings her twenty years of entrepreneurial experience, vast international adventures, human observations, a slice of humour, and interactive process to get the audience to consider how to make their contributions count. She has interviewed leaders and entrepreneurs in 21 countries and brings their personal and professional transformational insights into every talk.

Suzanne is a Certified Speaking Professional (CSP- one of 65 in Canada, among 15% globally), World of Difference award recipient, Past National President for The Canadian Association of Professional Speakers, Founder of WisdomExchangeTv.com and YouMeWeFoundation.org, and multi-service award recipient.

Suzanne ignites a culture where your contribution counts • for you • your company • your community.

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