


Suzanne F
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Keynote Description: Nobody Wants to 'Work':

Conscious Leadership Practices that will Attract, Engage, and Retain Talent

What if...

...your multi-generational employees feel they are active contributors to the success of the business? What if they experience meaning at work? What if your organization had a foundation of high-trust, high-performance, where high-happiness is realized?

How would your culture be impacted? What practices would a leader need to implement to attract, engage, retain, and bolster such talent?

Suzanne has interviewed hundreds of entrepreneurs and leaders and uses research that exposes why employees don't want to work, and why they do.

Through the lens of conscious leaders', strategies emerge to bake into your organization's DNA.

Employees are transformed into intrapreneurs, where they are empowered, productive, and purposeful—creating a culture, where everyone profits.

What will the audience experience during this keynote?

There will be no catching the latest news on cell phones during this keynote! The Audience members are to be too busy transforming their perspectives— through a series of questions that will allow them to form their own realizations.

The experience is punctuated with eight conscious leadership practices that will create a culture of collaboration.

In a dynamic keynote, the audience will identify which conscious leadership technique they need to evolve or incorporate first.

This keynote creates the most significant value to...

Entrepreneurs, small business owners, leaders, and managers—anyone with influence in an organization.

Keynote is tailored to theme, audience, and desired outcome.

“Suzanne Stevens is a most captivating and capable business trainer and motivational speaker. She is tuned in to her audience, and provides exactly what is requested to bring home the critical behaviour or objective.”

“Suzanne Stevens spoke to our Annual Convention in Niagara Falls and just *Nailed-it!*”



Infuse participants with a 21- day video series post-presentation

You have invested in a keynote; everyone is pumped, you're pumped, now what?

Add 21 strategic short-videos centred around "Nobody Wants to 'Work'" keynote delivered to participants' inbox. While the audience is still feeling energized and considering "what if?" they will be infused with content-rich videos that will complement the core concepts and turn learnings into actions.

1. REINFORCE the critical learnings from the presentation
2. Empower participants to REPEAT the actions required to anchor the learning
3. RESET participants' mindset and behaviours to incorporate what they have learned to make their contribution count for them, their company, and their community.

Couple with an organization panel - bring concepts home.

Interested? Happy to discuss package implementation!

Suzanne's Snapshot...

Suzanne brings her twenty years of entrepreneurial experience, vast international adventures, human observations, a slice of humour, and interactive process to get the audience to consider how to make their contributions count. She has interviewed leaders and entrepreneurs in 21 countries and brings their personal and professional transformational insights into every talk.

Suzanne is a Certified Speaking Professional (CSP- one of 65 in Canada, among 15% globally), World of Difference award recipient, Past National President for The Canadian Association of Professional Speakers, Founder of WisdomExchangeTv.com and YouMeWeFoundation.org, and multi-service award recipient.

Suzanne ignites a culture where your contribution counts • for you • your company • your community.

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