

*Suzanne F*  
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Professional Speaker   
Conscious-Contributions™ Cultivator

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## *Keynote Description:*

# Your Contribution Counts:

Appreciation Practices, where Everyone Profits

## *What if...*

...each member of your multi-generational team felt valued, and that their contribution significantly impacted the success of the organization?

What type of culture would it create? What ripple effect would it initiate?

Sponsors, board members, employees, and colleagues want to affect an organization's success. As a leader, you need to let a stakeholder know their contribution counts.

There are many ways to demonstrate appreciation. As a leader, knowing what a person values will guide you on how to appreciate them appropriately. People often join or collaborate with an organization for the money or the profile; they stay for how they are valued.

Turning individual recognition into a culture of appreciation can increase your team's engagement and performance while having them experiencing a heightened sense of purpose - where everyone profits.

## *What will the audience experience during this keynote?*

In a dynamic, interactive presentation, Suzanne will take the audience on a self-reflective journey of assessing what they believe motivates their team. Based on interviews with leaders and neuroscience insight, Suzanne will share what motivates people long-term. The audience will leave with low-cost, easy to implement strategies where team members will feel their contribution counts.

## *This keynote creates the most significant value to...*

For leaders and entrepreneurs who want to attract, engage and retain employees, members, staff, sponsors, or donors.

*Keynote is tailored to theme, audience, and desired outcome.*

“Suzanne is inclusive, collaborative, strong, insightful and has a warm yet powerful presence, regardless of whether she is in a one-to-one meeting or on stage in front of hundreds of people.”



**Suzanne's presentation was  
Brilliant, innovative  
and Captivating!**

## *Infuse participants with a 21- day video series post-presentation*

You have invested in a keynote; everyone is pumped, you're pumped, now what?

Add 21 strategic short-videos centred around "Your Contribution Counts" keynote delivered to participants' inbox. While the audience is still feeling energized and considering "what if?" they will be infused with content-rich videos that will complement the core concepts and turn learnings into actions.

1. REINFORCE the critical learnings from the presentation.
2. Empower participants to REPEAT the actions required to anchor the learning.
3. RESET participants' mindset and behaviours to incorporate what they have learned to make their contribution count for them, their company, and their community.

*Couple with an organization panel - bring concepts home.*

**Interested? Happy to discuss package implementation!**

## *Suzanne's Snapshot...*

Suzanne brings her twenty years of entrepreneurial experience, vast international adventures, human observations, a slice of humour, and interactive process to get the audience to consider how to make their contributions count. She has interviewed leaders and entrepreneurs in 21 countries and brings their personal and professional transformational insights into every talk.

Suzanne is a Certified Speaking Professional (CSP- one of 65 in Canada, among 15% globally), World of Difference award recipient, Past National President for The Canadian Association of Professional Speakers, Founder of WisdomExchangeTv.com and YouMeWeFoundation.org, and multi-service award recipient.

**Suzanne ignites a culture where your contribution counts • for you • your company • your community.**

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