

# What clients say:

"While both supporting and challenging participants, Suzanne has a unique ability to unlock potential in individuals of all experience sets - CEOs to early leaders. I've seen her dramatically improve people's communication skills - both verbally and non-verbally. Jenn Smyth-Whelly Senior Director, Business Technology at Hootsuite

"The structure, process and delivery skills you taught me were top notch and allowed me to present to our senior V.P. and his team with confidence and professionalism. I personally received many compliments on my content but even more on the delivery and persuasiveness of the 45-minute presentation. In fact I am now looking for opportunities to present!! Allan Taylor, Canadian Regional Manager, Domtar Inc.

"This was a very well structured, dynamic program. I have left feeling more comfortable and confident with my ability to communicate with more senior or experienced clients and colleagues. Natalie York, Rowan Williams Davies and Irwin Inc. (RWDI)

"Suzanne Stevens is a most captivating and capable business trainer and motivational speaker. She is tuned in to her audience, and provides exactly what is required to bring home the critical behaviour or objective." David J. Miller, President, and CEO

**Only 10 Spots Available,  
so act fast and receive extra  
savings until July 31<sup>ST</sup>**

**Small Business Centre  
Barrie • Simcoe County • Orillia  
and  
YouMeWe Group bring  
you...**



Do you want to elevate your Persuasive Presentation Skills to bolster your career, influence funding, garner sponsorships, lead projects or win new business?

International professional speaker & trainer, Suzanne F. Stevens, founder of YouMeWe Group, and the Small Business Centre are offering neighbours an exclusive development offer.

## **PRESENTATION OXYGEN TRAINING: BREATHE PERSUASION INTO YOUR PRESENTATION**

Learn to confidently engage an individual or audience while maintaining control and moving them to the desired outcome.

A presentation intends to inform and influence an individual, small group, or packed hall. To achieve the goal, you must deliver persuasively, with clarity and confidence.

Presentation Oxygen incorporates 10 planning components to conduct a persuasive presentation: including understanding different types of audiences, corresponding presentation structures to promote different outcomes, verbal and kinetic delivery skills, persuasive language, visual aids, and more. These techniques fine-tune and advance a novice or season presenter's presentation skills. In an interactive program, you will walk away with more flexibility, confidence and influence.

## **TAILORED APPROACH & RESOURCES...**

- 20-minute pre-program phone discussion.
- Workbook resource with in-depth insight into 10 components to planning & executing a persuasive presentation.
- Two video recordings of your presentation style
- Presentation content & style feedback.
- Two-days of interaction, presentations, and persuasive techniques.

## **WHO, WHEN, WHERE & PRICING**

Who should attend?

Business professionals, leaders, salespeople, entrepreneurs, who want to move people to action.

When?

Two-day program  
August 20 & 21, 2019 (Tuesday & Wednesday)  
8:30 a.m. to 5:30 p.m. daily

Where?

Sandbox Centre  
24 Maple Ave 2nd Floor, Barrie, ON L4N 7W4  
Parking across the street

Early registration pricing?

Regularly \$1,500 per person.

SPECIAL OFFER for neighbours  
Until July 31 ONLY \$449 plus tax  
After Aug 1, 2019, \$549 plus tax

**TO LEARN MORE OR REGISTER VISIT:**

**<https://youmewe.ca/persuasive-presentation-training-barrie/>**

**QUESTIONS? LET'S CONNECT**

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