



*Suzanne*  
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*Conscious-Contributions™ Cultivator*

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## *Keynote Description:* Maximize Your Meaning:

Strategies for a Purposeful and Prosperous career

### *What if...*

...you had a compass to align your passion, purpose and profession?

What impact do you think it would have on your happiness, your career, and your community?

The happiest people with the highest sense of well-being, have meaning. To capitalize on yours, you need to ask the right questions and expose yourself to possibilities.

As an avid adventure traveller and accomplished business leader, Suzanne has interviewed social entrepreneurs, business leaders, politicians, social advocates, and educators in twenty-one countries. What Suzanne discovered, is a framework that made these leaders focused, formidable, and fulfilled.

In an interactive presentation, Suzanne takes the audience on a personal journey of how to navigate a holistic framework to transform their careers or businesses to realize a purposeful and prosperous life while maximizing personal meaning.

### *What will the audience experience during this keynote?*

In this interactive keynote, individuals will be inspired to ask themselves thought-provoking questions and consider choices that will lead them to make their contribution count sustainably, while having more personal and professional meaning.

### *This keynote creates the most significant value to...*

Entrepreneurs, social entrepreneurs, people who want to leave a legacy, and individuals in transition.  
Keynote is Ideal for a women's event.

*Keynote is tailored to theme, audience, and desired outcome.*

**"Your presentation was very inspirational.  
The feedback from participants was fantastic!"**

CAPS  
Experts who speak professionally

Suzanne F Stevens  
2017 National President

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**Suzanne's presentation was  
thought-provoking, challenging**

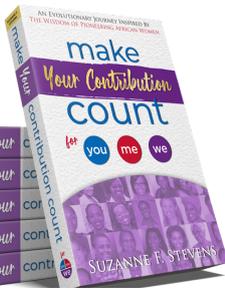
**“and Witty!”**

**Infuse participants with: a 21-day video series**

You have invested in a keynote; everyone is pumped, you're pumped, now what?

While the audience is still feeling energized and considering *what if?* they will be infused with content-rich videos that will complement the core concepts and turn learnings into actions. **The videos will:**

1. REINFORCE the critical learnings from the presentation
2. Empower participants to REPEAT the actions required to anchor the learning
3. RESET participants' mindset and behaviours to incorporate what they have learned to make their contribution count for them, their company, and their community.



**Bulk-buy a gift that keeps on contributing**

Give your audience the ultimate gift, an investment in their personal and professional development: *Make Your Contribution Count for you, me, we* is a book that acts as a compass on how to maximize your meaning while having a social, economic, and environmental impact—consciously and sustainably. Bulk book pricing available.

Five percent of sales are invested in scholarships for higher education for women in Africa.

**Bring concepts home - couple with a panel**

**Interested? Happy to discuss package implementation!**

**Suzanne's Snapshot...**

Suzanne brings 20 years of professional speaking and entrepreneurial experience, vast international adventures, human observations, a slice of humour, and an interactive process to get the audience to consider how to make their contributions count. Suzanne knows something about pivoting. In her early 40's, after 15 years of leading a training company, focused on leadership, sales, and internal communication development, Suzanne and her husband did something bold; they sold all of their worldly belongings and set off to interview leaders and entrepreneurs in 21 countries. She brings their personal and professional transformational insights into every talk.

Suzanne is an author, keynote speaker, social entrepreneur, moderator, host, and adventure traveler. She is a Certified Speaking Professional (CSP - one of 65 in Canada, among 15% globally), World of Difference award recipient, Peter Legge Philanthropy Award winner, Canadian Sovereign's Medal of Volunteers recipient (highest Canadian Volunteer honour), and multi-recipient of association service awards. She is a past National President for The Canadian Association of Professional Speaker (CAPS), founder of YouMeWe Social Impact Group (YouMeWe.ca), WisdomExchangeTv.com, YouMeWeFoundation.org, and the YouMeWe Movement. [Learn more.](#)

**Suzanne ignites a culture where your contribution counts • for you • your company • your community. [Videos.](#)**

**Suzanne F Stevens**  
Professional Speaker 

**Your** Conscious-Contributions™  
Cultivator & Amplifier of  
Social Contributors' Voices



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**make your contribution count**  
for you • your company • your community

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